

UNIQUELY YOU

eZine by ORENE

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SPRING 2008



LOOKING YOUR BEST

Seeing Green

How the Color and Movement Affect Today's Fashion

Green is everywhere. It is the color of nature and the environmental movement. Corporate logos are sprouting up in green. The color green is at the beginning of a long fashion cycle, according to the Color Association of America, and we'll be seeing a lot more it in fashion and design in the coming seasons.

Green was a major color theme at many of the New York runway shows for fall 2008, for both men and women. The Pantone Color Institute, a color analysis company surveying designers about color choices each season, calls green one of the top five colors of the coming season.

A main reason for this trend is the eco-friendly movement. Green conveys a sense of good deeds, honesty and authenticity. The color is also advancing from its past notion of "hippie chic" onto an upscale movement with a more luxurious feel. Green fabrics such as organic cotton and bamboo are blanketing local retailers even



Spring Trends 2008 For Women

Every magazine and store catalog we see shouts out the new "must haves" for spring. I have distilled this into a manageable list, with an emphasis on some of the more realistic ideas that we can all incorporate into our wardrobes. This will be a fun season!

Brights. One of the strongest trends is a return to bright shots of color. With the economy getting tougher, designers and manufactures are betting color will make a difference in our purchases. If a boldly colored dress or blouse is too much for you, try a pop of a bright color in your bags and shoes. Think about apple green, canary yellow, jade green, fuchsia and tangerine!

Florals. Floral prints with a more artistic approach are in full bloom! The newer looks are a mix of scale, color and prints. If flowers aren't your thing, try a more abstract, colorful print (dress, top or skirt).

Jackie O. Style. Updated classics done in a modern way are making a big comeback—classic with a twist. This in an interpretation of the more tailored, structured clothes of Jackie Kennedy in the White House or Audrey Hepburn in *Breakfast at Tiffany's*—sort of a late '50's early '60's feel. Think about more refined looks, less skin showing, impeccably tailored, perhaps more volume in the

Seeing Green, contd.

though they often carry a heftier price tag.

The most buzzed about Dress of the moment is the emerald green gown worn by Keira Knightly in the Oscar nominated film, *Atonement*. Moviegoers loved the elegant 1930's style ruched and draped dress so much that evening wear designers are rushing to ship emerald green gowns to stores. The popular evening gown retailer, Cache, will carry a similar style gown in their stores by May as they anticipate great demand in upcoming seasons.

Jamie Sears, owner of Lulu Boutique in San Mateo, California, is coordinating her upcoming lines and says, "Green will be the thread tying each collection together." Most of her spring lines feature green accent pieces such as a blouse or a green patterned dress.

For fall and beyond, green is the new neutral and shoppers will notice shades in leaf, moss, forest and olive. Malouf's in Burlingame, California, a family-owned, high-end clothing retailer, offers lush, earthy greens for men this fall, including moss-colored cashmere sweaters by Loro Piana and dark, pine green slacks.

With the green trend at its beginning, now is a good time to join in. For men wanting to look contemporary and elegant, add a pale green dress shirt or green patterned tie to spice up a grey or brown suit. For women wanting to look fresh and current this spring, try apple or kelly green accessories such as shoes, jewelry or a handbag and pair with light neutrals. For a bold look, try brighter shades of green to add an element of fun to any look. For the fall, both men and women should consider adding wardrobe pieces in earthy, darker greens to compliment the season.

Spring Trends, contd.

skirt.

Ethnic prints.

Ethnic prints which are not too heavy, but lightly done, are popular again. The tribal look is in everything, from shoes and jewelry to blouses and dresses.

Sports Club.

Athletic looks are in. We are in an Olympic year and clothes that have styling for sports, whether or not they are athletic clothes, are popular.

The Illusionist.

Wearable fantasy is coming into fashion for spring. These are sheer fabrications that work for day, often with embellishment and/or layered over each other. This is a feminine phase at its peak.

The Little While Dress.

Keep this item in your wardrobe from last year. The LWD is still strong! However, the baby doll style is out (in any color).

Sheen.

Shine, sheen and metallic fabrics and leathers are still strong. In addition to accessories such as shoes and bags (and, of course, jewelry), there will be more sheen incorporated into sportswear for daytime.

Shorts.

Yeah! Shorts are back—either very short (not for most adult gals) or the longer, Bermuda lengths which most of us can wear. Stay away from the pleated, mid-thigh style of yesteryear. Believe it or not, they are even showing dressier versions of shorts for evening (with heels).



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Know Your Shape, Show Your Shape – How to Look Ten Pounds Thinner

- Understand and identify your body type
- Master techniques on how to wear the right styles for you
- Learn to look stylish in every situation, regardless of age
- Discover the secrets for accentuating your assets and balancing your flaws
- Take away tips on how to shop for life

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Rather than list all of my services, I am outlining three terrific packages to help you look your best. These are specially priced to introduce you to my services.

LOOK GREAT WITH PERFECT OUTFITS FOR EVERY OCCASION PLAN

8 Hours, Includes:

Fit and Style Analysis

- Lifestyle and Personality Wardrobe Assessment
- Wardrobe Building strategies
- Weeding through you closet and finding out pieces that no longer work
- Putting together great new outfits from what you already have
- Clearing out past mistakes or gifts from well-meaning friends
- Prioritizing items you need
- Finding out what clothes need alterations to be updated and/or fit better
- Shopping for Terrific New Outfits and Integrating New Things With Old
- Shopping for New Job/Interview and Professional/Corporate Attire, Business-Casual New Job/Interview, Specific Events, Resort Wear/Destination Vacations, and Exercise Clothes
- Shopping for Great Accessories!

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4 Hours, Includes:

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- Lifestyle and Personality Wardrobe Assessment
- Wardrobe Building strategies
- Weeding through you closet and finding out pieces that no longer work (contd. next page)

- Putting together great new outfits from what you already have;
- Clearing out past mistakes or gifts from well-meaning friends;
- Prioritizing items you need
- Finding out what clothes need alterations to be updated and/or fit better

LOOK GREAT EVERY TIME YOU GET DRESSED PLAN

Personal Image Assessment—1Hour, Includes:

- Fit and Style Analysis
- Lifestyle and Personality Wardrobe Assessment
- Wardrobe Building strategies

I OFFER A FULL RANGE OF SERVICES FOR MEN AS WELL!

PLEASE GIVE ME A CALL, I WOULD LOVE TO WORK WITH YOU.

Until next time!

Take care,

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